

EDN press release: EDN Online Pitching — Final Call for VR & Interactive Projects

- for immediate release -

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EDN Online Pitching: Final Call for VR & Interactive Projects



EDN - The European Documentary Network is calling all filmmakers to submit their documentary projects for EDN's upcoming online pitching session focusing on virtual reality and interactive content. The unique format allows filmmakers to pitch their projects to financiers and decision makers in an online video conference. The submission deadline is 19 April 2016 at noon.

The EDN Online Pitching Session *Interactive and VR* is part of a series of online sessions offering filmmakers and producers an easy and innovative way to enter the market and get access to financing from the international film industry. The format was first introduced in 2010 and has been a stepping stone for many popular films such as *The Brussels Business* by Friedrich Moser, *You've Been Trumped* by Anthony Baxter and many more.

"Meeting funders and distributors face-to-face still remains essential. When considering that this is usually time consuming and requires travelling, the EDN online pitching sessions are a smart and refreshing opportunity. I pitched twice there and got introduced to funders I didn't know and whom I met later at markets", says Christian Popp from YUZU Productions.

EDN collaborates with a vast network of commissioning editors, buyers, sales agents and film funds in order to find the right financiers for topics pitched during the sessions. Projects focusing on VR and Interactive, for example, will be pitched to commissioning editors and sales agents who are looking for these kinds of projects. In this way, filmmakers and producers receive concrete market feedback which is relevant to their particular project.

The Interactive and VR online pitching takes place on 10 May and projects can be submitted via submit@edn.dk until 19 April 2016 at noon. More information about the submissions guidelines and decision-makers present during the session is available via the following link:

<http://www.edn.dk/activities/edn-activities-2016/edn-online-pitching-interactive-and-vr/>

Popular films and projects previously pitched online at EDN:

- [The Brussels Business. Who runs the European Union?](#) Prod.: F. Moser (Blue & Green Documentaries)
- [You've Been Trumped](#) Prod.: Anthony Baxter (Montrose Pictures) | Hot Docs
- [How Are You](#) Prod.: Henrik Underbjerg (Radiator Film) | Berlinale
- [Eye On Art](#) Prod.: Christian Popp, Alessandro Carroli (YUZU Productions)
- [Going Up The Stairs](#) Prod.: Rokhsareh Ghaemmaghami (Namaye Sefid) | nominated at IDFA in the best mid-length documentary competition

About the EDN Online Pitching Sessions

Access to the EDN online pitching sessions is easy and just one click away: using the EDN Video Conference Room, registered participants receive a conference link by email and the session opens in their browser. The setup only requires standard hardware consisting of earphones, microphone, webcam and a stable internet connection.

About EDN

European Documentary Network is a global network for professionals working with documentary film and TV. Around 1000 members from more than 60 countries have joined EDN. The organisation is open for both newcomers and established filmmakers from around the world. EDN provides documentary consulting and informs about possibilities for funding, financing, development, co-production, distribution and collaboration across borders. This is done via individual consultancy to members on documentary projects, activities like workshops, seminars and conferences as well as through the "EDN Financing Guide" and the "EDN Co-production Guide", two indispensable resource publications provided by EDN.

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For editors:

This press release, photos, images and the EDN logo are also available for download at the EDN web site: <http://www.edn.dk/edn/contact-press/press/>

EDN Press Contact: Jörg Winkelmann | jorg@edn.dk | mobile: +45 2911 5506

EDN - European Documentary Network

Stimulating networks and knowledge within the documentary sector

www.edn.dk