

EDN press release: EDN Online Pitching Sessions 2016

- for immediate release -

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EDN Announces Three New Online Pitching Sessions for Documentary Filmmakers



EDN - The European Documentary Network will host a new round of online pitching sessions allowing filmmakers to pitch their documentary projects to financiers and decision makers in an online video conference. The unique format features three new sessions in Spring 2016, each focusing on a different theme ranging from virtual reality and interactive up to documentaries about art.

The EDN online pitching sessions offer filmmakers and producers an easy and innovative way to enter the market and get access to financing from the international film industry. The format was first introduced in 2010 and has been a stepping stone for many popular films such as *The Brussels Business* produced by Friedrich Moser, *You've Been Trumped* by Anthony Baxter and many more.

“Meeting funders and distributors face-to-face still remains essential. When considering that this is usually time consuming and requires travelling, the EDN online pitching sessions are a smart and refreshing opportunity. I pitched twice there and got introduced to funders I didn't know and whom I met later at markets. This allowed me to present and test my projects in an informal environment. Ultimately, one of the two documentaries have been financed and produced.”, says Christian Popp from YUZU Productions.

EDN collaborates with a vast network of commissioning editors, buyers, sales agents and film funds in order to find the right financiers for topics pitched during the sessions. Projects focusing on science, for example, will be pitched to commissioning editors and sales agents who are looking for these kinds of projects. In this way, filmmakers and producers receive concrete market feedback which is relevant to their particular film.

Overview of EDN Online Pitching Sessions in Spring 2016:

12 April 2016: [Art Documentaries](#) | submission deadline: 22 March 2016 (noon)

10 May 2016: [Interactive and VR](#) | submission deadline: 19 April 2016 (noon)

7 June 2016: [Projects from the Opposition](#) | submission deadline: 17 May 2016 (noon)

Popular films and projects previously pitched online at EDN:

- [The Brussels Business. Who runs the European Union?](#) Prod.: F. Moser (Blue & Green Documentaries)
- [You've Been Trumped](#) Prod.: Anthony Baxter (Montrose Pictures) | Hot Docs
- [How Are You](#) Prod.: Henrik Underbjerg (Radiator Film) | Berlinale
- [Eye On Art](#) Prod.: Christian Popp, Alessandro Carroli (YUZU Productions)
- [Going Up The Stairs](#) Prod.: Rokhsareh Ghaemmaghami (Namaye Sefid) | nominated at IDFA in the best mid-length documentary competition

About EDN

European Documentary Network is a global network for professionals working with documentary film and TV. Close to 1000 members from more than 60 countries have joined EDN. The organisation is open for both newcomers and established filmmakers from around the world. EDN provides documentary consulting and informs about possibilities for funding, financing, development, co-production, distribution and collaboration across borders. This is done via individual consultancy to members on documentary projects, activities like workshops, seminars and conferences as well as through the "EDN Financing Guide" and the "EDN Co-production Guide", two indispensable resource publications provided by EDN.

About the EDN Online Pitching Sessions

Access to the EDN online pitching sessions is easy and just one click away: using the EDN Video Conference Room, registered participants receive a conference link by email and the session opens in their browser. The setup only requires standard hardware consisting of earphones, microphone, webcam and a stable internet connection.

The aim of the EDN online pitching sessions is to create a forum where documentary projects with a specific focus can be introduced and discussed. This creates a setting for introductions and discussions around themes and focuses not always viable in the offline world. The written presentations and pitch pilots are circulated among the participating financiers prior to the session. The pilots will have already been reviewed by the expert panel before the pitching session starts. To set off the discussion, the project team expands on the previously reviewed project description with comments, latest insights and additions. Then the discussion and evaluation of the project begins. Qualified feedback will be given by four to six financiers, decision makers and experts relevant to the specific focus of each session. The online pitching sessions are a major part of EDN's portfolio and are offered on a regular basis in order to support filmmakers in bringing their projects to the market.

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For editors:

This press release, photos, images and the EDN logo are also available for download at the EDN web site: <http://www.edn.dk/edn/contact-press/press/>

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EDN - European Documentary Network

Stimulating networks and knowledge within the documentary sector

www.edn.dk